



Introduction Video

Thank you for your interest in the American Hospitality Academy's Practical Training and Cultural Exchange Program. To complete your application, we ask that you submit an Introduction Video. This document is designed to provide you tips, script and upload instructions for your introduction video.

TIPS Making Introduction Video

First of all, don't be intimidated about making a video! Remember that production quality is only a small factor in this video introduction; instead we are seeking to get to know you better. Even if you don't have a high-tech camcorder, you might have another device that allows you to record video. Mobile phones, web cams, and digital cameras often have video recording features.

Second, it is important to carefully plan your shoot.

1. Timing/Length of Video: *Your video cannot exceed two minutes.*
2. Positioning and Attire: Video from waist up. Wear professional clothing and remember to smile!
3. TIP: Video in a brightly lighted area.
4. Practice!

What Hotels Are Looking For?

Smile! Show enthusiasm! When viewing your video hotels will form an impression of the type of person you, very similar to a face to face introduction. They are looking for your Language and Communication Skills, and if you have the right personality for a hospitality position. If you do not smile or show enthusiasm, they will not be interested – so let your warm personality shine through!

Sample Script

The following script is a suggested example; please feel free to make changes to the script to fit your personality. Remember your video cannot exceed two minutes:

Hello, my name is _____ and I am from _____ (country). I am applying for the (F&B, Front Office, Culinary – select one) training program with your company. My desired start date is _____. I am interested in this program because..... (insert a few sentences explaining why you are interested in the program)

To tell you a little bit about myself..... (insert a few sentences that outline your personality, skills, knowledge and experience – why should they select you) I truly appreciate this opportunity to introduce myself and to apply for the training program with your company. Thank you for your time and consideration.

Upload Instructions

Once you have your Introduction Video, you are ready to upload it to Dropshots (www.dropshots.com) or Youtube (www.youtube.com).

Instructions on Uploading your Video to Drop Shots:

- Signup for a Basic (Free) account at Dropshots
- Click "Upload" in the top right section of any page
- Download and Install the DropBox Uploader
- Drag and drop your video onto the Dropbox program
- Go to your user page after you have uploaded some photos or videos
- Click on the video you uploaded
- Copy the URL (link) to the video from the URL field at the top of your browser
- You can also click "Email" underneath the video to see the URL link
- Copy/paste everything starting with the "http" into the VIDEO Link field on your application.

DropShots.com is a Free photo & video sharing web site for fast and easy uploading and is not affiliated with AHA.

Instructions on Uploading your Video to Youtube:

- If you don't already have a Youtube Account, Create one (for free)
- Sign in to your account
- Click "Upload" in the top right section of the page
- Click the UP ARROW to "Select files from your computer"
- Select your video from your computer and click "OK"
- Your video should start uploading automatically
- Once it has completed uploading please look for the URL
- The url will be shown within a few seconds after your video has started uploading. Look for: "Your video will be live at: <http://youtu.be/XXXXXXXXXX>"
- Copy/paste everything starting with the "http" into the VIDEO Link field on your application.

Youtube.com is a Free video sharing web site for fast and easy uploading and is not affiliated with AHA.